

For immediate release

Now you can download phone numbers from the App Store

New service from fonYou offers virtual second line on one SIM

Keeps main number private and offers Cloud-based services

Barcelona, Spain; February 15, 2011 – fonYou, a global technology company based in Barcelona, today announced the launch of a free iPhone application that lets users download mobile numbers from the iTunes App Store.

Once the application is installed customers can immediately activate and use their new “fonYou number” from their existing mobile phone. The fonYou application creates a virtual phone line that allows users to have two numbers on the same mobile phone, doesn't require an extra SIM card and works with any Spanish mobile operator.

In addition, fonYou's virtual phone line comes with a range of innovative new cloud-based features:

- **Improved privacy:** Ideal for use with social networks, online shopping or short-term contacts – calls to and from your fonYou number do not reveal your primary mobile phone number
- **Call control:** Improved filtering of calls from unknown numbers which can be blocked or sent straight to voicemail using an advanced anti-spam filter that detects even hidden numbers
- **Data protection:** The cloud-based service automatically creates and backs-up a full online register for calls, texts and voicemails as well as an online address book
- **Virtual switchboard:** Advanced features such as voicemail forwarding, PC-based text, and individual settings for each contact – including personalised voice mail, extend the service capability beyond consumers and into the professional and small businesses market.

In the first instance, fonYou has launched this application on its showcase virtual mobile network in Spain but the company has plans to make it available in other territories. Unlike other virtual phone number services, fonYou's service is not based on VoIP and therefore offers the same call quality as any other mobile phone service.

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The iPhone application forms part of fonYou's Cloud Telephony Services offering for mobile operators. fonYou has developed a proprietary technology platform, the OMT-9000, which enables mobile operators existing core to offer Cloud Telephony Services (such as the ones described above) to their customers.

South African operator Cell C recently became the first operator to introduce services based on the OMT-9000 platform when it launched its MyTools service in January (<http://www.cellc.co.za/mytools>).

These services are then made accessible to end customers through a variety of different channels: For example a private user space on the operator's web page, an application in the users' private Facebook accounts and now also as a smartphone application on the iPhone.

fonYou is currently developing versions of its virtual phone number application for other platforms such as Android or Blackberry.

About fonYou Telecom

fonYou, a global technology company based in Barcelona, provides carrier-grade Cloud Telephony Services for mobile operators.

fonYou has developed a proprietary technology platform, the OMT-9000, which is connected to the mobile operators' existing core networks and enables them to offer Cloud Telephony Services to their end customers. These services put the end customers in total control of their mobile phone service as they allow them to configure advanced control settings for blocking, filtering or redirecting traffic; set up different voicemail greetings per contact or contact group; and access a complete history of their call records, SMS and voicemails from anywhere and in real-time.

fonYou's Cloud Telephony Services are highly attractive both to the customers for the utility they provide as well as to the operators for increasing revenues, market share and as a customer retention tool. In addition, fonYou's Cloud Telephony Services constitute basic building blocks which can be used by operators to quickly construct new products tailored to the needs of specific customer segments.

fonYou also operates its own mobile operator in Spain which enables the company to continuously improve its services and products and to gain valuable market insights through its own live customers.

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