

For immediate release

Android to play a pivotal role in the development of cloud mobility services

fonYou extends its Cloud Telephony offering to Android phones

The company firmly bets on smartphones as the primary access device for Cloud Telephony services

Barcelona, Spain; July 26, 2011 – fonYou, the global pioneer in Cloud Telephony Services for mobile operators, today announced the launch of its first smartphone application for Android phones. The application, first launched for customers of fonYou's own virtual mobile operator in Spain, lets users download mobile numbers from the Android market and gives them direct access to fonYou's comprehensive suite of cloud telephony services through their mobile phones.

Once the application is installed customers can immediately activate and use their new "fonYou number" from their existing mobile phone. The fonYou application creates a virtual phone line that allows users to have two numbers on the same mobile phone, doesn't require an extra SIM card and works with any Spanish mobile operator.

fonYou's virtual phone line comes with a range of innovative cloud-based features such as call filtering & blocking, cloud address book, real-time call register, visual voice mail or greeting personalization.

The Android application forms part of fonYou's Cloud Telephony Services offering for mobile operators. fonYou has developed a proprietary technology platform, the OMT-9000, which enables mobile operators to offer Cloud Telephony Services such as the ones described above to their end customers and thereby counter the increasing competition from over-the-top players.

fonYou bets on smartphone applications as a decisive force for the fast adoption of Cloud Telephony Services since they provide end-customers with a unique combination of user-friendly service design and ubiquitous connectivity. Having quadrupled its share among new smartphones to roughly 40% in one year, it's not hard to predict the dominant role that Android will play in the future.

The release of fonYou's first Android application comes only days after Barcelona was named the first "Mobile World Capital" by the GSM Association, a title the city will hold from 2012 to 2018. As Mobile World Capital, Barcelona will not only



continue to be the home of the mobile industry's largest annual event, the Mobile World Congress, for another five years but will also host a range of programmes and activities related to the worldwide mobile industry. fonYou, which has been present in the last two editions of the Mobile World Congress, will further contribute to position Barcelona, Catalonia and Spain as global centres of mobile innovation.

fonYou's innovative Cloud Telephony Services have so far been launched by two mobile operators this year, by South Africa's Cell C in January and by Spain's Telefónica in March. fonYou's continuous investment in the development of new and relevant services for mobile operators was rewarded in June this year when it was named winner of the 2011 Global Telecoms Business Innovation Awards for the best Cloud Telephony Service of the year.

About fonYou Telecom

fonYou, a global technology company based in Barcelona, provides carrier-grade Cloud Telephony Services for mobile operators.

fonYou has developed a proprietary technology platform, the OMT-9000, which is connected to the mobile operators' existing core networks and enables them to offer Cloud Telephony Services to their end customers. These services put the end customers in total control of their mobile phone service as they allow them to configure advanced control settings for blocking, filtering or redirecting traffic; set up different voicemail greetings per contact or contact group; and access a complete history of their call records, SMS and voicemails from anywhere and in real-time.

fonYou's Cloud Telephony Services are highly attractive both to the customers for the utility they provide as well as to the operators for increasing revenues, market share and as a customer retention tool. fonYou offers these Cloud Telephony Services through four different products that allow mobile operators to address specific market segments: Mobile PLUS, MobileSME, XTRA Line and Facebook Number.

fonYou also runs its own mobile operator in Spain which enables the company to continuously improve its services and products and to gain valuable market insights through its own live customers.

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